

BUILDING A FOUNDATION
OF STRONG SUPPORT

THE CAMPAIGN FOR
 **NICHOLS**
IN OUR 175TH YEAR

Early response to the College's needs has been tremendous. Thanks to some generous gifts, already ground has been broken for a new academic center and a new residence hall. As more alumni and friends participate in The Campaign for Nichols, a new student center will be built and the College's endowment will be increased.



The great Hal Chalmers '35 scores for Nichols Junior College in an early football competition. Football is now one of 13 varsity sports available to Nichols students.

Nichols and its mission will be strengthened rather than changed by this Campaign. Now celebrating its 175th anniversary, Nichols has grown in size and quality throughout its history. Beginning as a small academy, Nichols became a junior college, then a four-year college, and then coeducational. The addition of a graduate program was followed by evening study, two satellite campuses, and a corporate conference center. College leaders have always welcomed opportunities to strengthen Nichols. The Campaign for Nichols represents an important development in that pattern.

This is an exciting time at Nichols, a time of great opportunities. The College is meeting the future head on, practicing the good business it teaches by preparing for change. But it cannot meet those objectives alone. Everyone who cares about Nichols, who has benefited from all that it offers, can help by participating in The Campaign for Nichols. Today's students, tomorrow's business leaders, depend upon it.